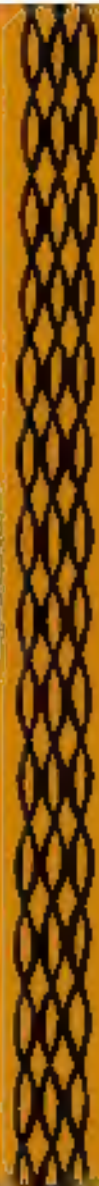


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# THE FLORIDA ARCHITECT

OFFICIAL JOURNAL OF THE FLORIDA ASSOCIATION OF ARCHITECTS, OF THE AMERICAN INSTITUTE OF ARCHITECTS, INC.



210  
15

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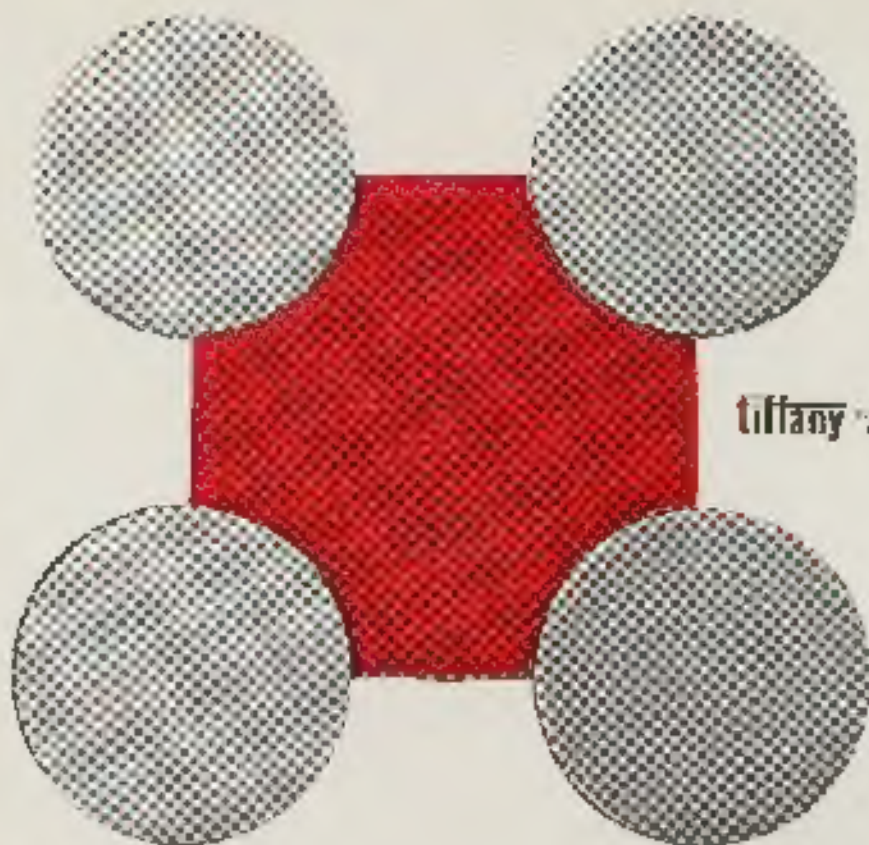
Because the University of Florida is a State-operated and financial institution, it cannot budget nor borrow funds needed to provide the one-to-nine matching sum necessary to secure an allocation from the National Defense Loan Fund. Thus donations must be relied upon to raise the \$90,000 needed to establish a basis for the total revolving fund required for student aid during the next four years. Hence this appeal for alumni help.

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# The Florida Architect

OFFICIAL JOURNAL OF THE FLORIDA ASSOCIATION OF ARCHITECTS

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**COVER**

This month's design — done at the moment presented so far this post — was the design idea of a fourth-year architectural student at U/F who signed himself simply "PARA". Our graphics take us these student-designed posters are being very well received by the magazine's readership — and that Bill Wadsworth, Student Film Chapter president, plans to sponsor a screening to have these designs shown once in an all.

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ROGER W. SHERMAN, AIA  
Editor-Publisher

VOLUME 10  
NUMBER 4 1960  
THE FLORIDA ARCHITECT



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## What Caused This Situation - Coincidence or Cowardice?

The following letter and the published item to which it refers are carried here for three reasons. First is to publicize the F.A.A. Secretary's denial of meddling "in Tallahassee affairs." Second is to expose one of the means by which flames of controversy may be fanned. The third is to deplore the mentality of anyone who would seek to insult and embarrass a colleague under the cloak of a stupid and craven anonymity.—Ed.

THE EDITOR:  
The Democrat,  
Tallahassee, Fla.

I just received in the mail a clipping of an item from your "Mail Box," carrying a headline "Applauds Courage of Sitdowners" and signed by someone using my name. This clipping was sent to me by an unknown writer who wrote across the front in red pencil "You stupid bastard—why don't you stick to the practice of architecture in Daytona and stay out of Tallahassee affairs?"

I did not write this piece which you published; and, on careful examination of the work, it appears to have been done by a professional journalist using language, vocabulary and style unfamiliar to me. Your records will, no doubt, indicate to you the source of the original writing. In this, I am not really interested.

The architects of this state have many and varied views on many subjects; and in my voluntary work to

help build the organization and improve its effectiveness, I would not (as an officer) insert myself into sensitive areas of this kind.

By sheer coincidence, a meeting is to be held next weekend at Wakulla Springs of the Board of Directors and officers of The Florida Association of Architects, which I had planned to attend. If the local architects who feel strongly about this, as my unknown correspondent does, I might expect to be met at the County line with tar and feathers. At least, the relations with local members of your A.A. Chapter will be less than cordial if they continue to believe that I wrote this piece.

I would appreciate very much your taking the time and trouble to call two architects in your town and clear up this misunderstanding with them. One of these men is the Chapter President, Mr. Lawrence Evans (phone No. 23770) and the other is Mr. James Stripling, whom I have known for many years in association work.

I am sending a copy of this letter (along with a photostat of the clipping) to the editor of our publication, *The Florida Architect*, in hopes that he may verify to the membership my statement that I have not meddled in your Tallahassee affair.

Thank you.

Yours very truly,

FRANCIS R. WALTON, A.I.A.  
Secretary, F.A.A.

Here is the item labeled the letter. We agreed with Mr. Walton — he doesn't write like this; and so the signature was more possibly a coincidence. But the writing across it wasn't. The man who scrawled it didn't meet Mr. Walton — only himself. We hope he only came to see this — and be rebuffed.

### Applauds Courage Of Sitdowners

THE FLORIDA ARCHITECT



LEROY MARTIN JUNIOR HIGH SCHOOL, Raleigh, N. C.  
EDWARDS, McKIMMON & ETHEBEDGE, Raleigh, N. C., Architects;  
EERA MEIR & ASSOCIATES, Raleigh, N. C., Engineers;  
WILLIAM C. VICK, Raleigh, N. C., Contractor.

## Farewell to "the Little Red Schoolhouse"

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## The Question of Reciprocity

Many otherwise well-informed architects seem to believe that the State Board of Architecture not only recognizes reciprocity of registration, but has adopted the practice as one of its regulatory policies. This is not the case.

The misunderstanding has probably been created by the substantial number of registrations granted to architects who do not maintain an office in Florida; many after registration move away from Florida but retain Florida registration. Florida architects who are registered in other states may do the same sort of thing. But this is by no means an indication of any reciprocal registration practice or policy of the State Board. Registration requirements are set by the State Board, through its official Rules and Regulations, which requirements the law charges the Board with determining (Ch. 467.06), and are listed by the general provisions of the Statutes referring to examinations and admission to registration for architectural practice without examination (Ch. 467.08 and Ch. 467.11). It is this latter classification—registration by exemption—which has given rise and apparent substance to the reciprocity rumor. The real facts are these:

Section 467.11 of the State law, prohibits registration to practice architecture in Florida without examination except under two clearly stated qualifying conditions—but under neither does the Statute require the applicant to be a resident of Florida. Under the first, an applicant must have passed an NCARB examination and furnish to the Board "satisfactory evidence of continued honorable professional conduct . . .". The second involves the applicant who holds an unexpired registration to practice in another state or country. He is eligible for registration provided the requirements of his current registration " . . . are found by the Board to be the equivalent of the requirements for registration in this state by examination; and provided further that the

applicant submits satisfactory evidence of his present ability and integrity."

Once the Board determines the out-of-state applicant has met the various requirements of the Statute and the Board's regulations, then it can grant the applicant registration to practice in Florida. While in Section 467.11 it is stated the Board "shall issue" registration, this does not mean the Board has no discretion. While the word "shall" is legally construed frequently to mean "may", the Board does not act arbitrarily or unreasonably in its determination. It was not intended by the Statute to make the Board a legal rubber stamp. Neither does it imply that the Board has no discretion. On the contrary, the law charges the Board to use its judgment relative to "satisfactory evidence" of both competency and conduct on the part of each applicant for registration by exemption. Thus the Board is responsible for determining first if the sum total "evidence" of an applicant fully meets the established technical requirements and professional standards; and if it does, the Board has the added responsibility, under the law, of authorizing a registration.

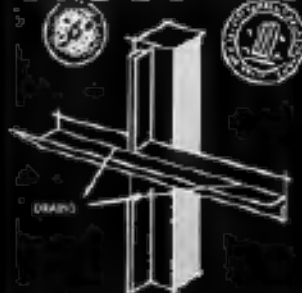
This double responsibility is accepted with the utmost seriousness by the Board. Each application is handled as a separate and distinct case. Statements are subject to con-

tinuation; experience records are checked as to type, extent and comprehensive character. In the case of an NCARB certificate application, past examination grades are scrutinized in comparison with the Board's established standards for Florida; and often the Board will not grant registration without weighing evidence additional to that furnished with an application. In some cases this may be further clarification of experience. In others it may involve a personal appearance of the applicant before the Board—which often includes a critical evaluation of drawings and specifications and photographs of finished work to determine that abilities are fully "satisfactory" within the provisions of the law.

Contrary to popular belief, not all such applicants are granted registration by exemption by the Board. In a number of cases the character of an applicant's experience has been the basis for withholding approval. In others the type and character of the applicant's submitted work which has been reason enough for refusal. And in one recent case, the Board having found a technical deficiency in one experienced applicant's record, required the satisfactory passing of part of the written junior examination before approval for registration could be given. In all instances the pro-

*(Continued on Page 8)*

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## Reciprocity...

(Continued from Page 7)

and some of each situation are fully discussed; but over the course of many years the Board's final decision to grant registration has been by unanimous action of its members.

Aside from the provisions of the law which the Board is sworn to administer, the Board has no obligation, express or implied, to grant registration by exemption—meaning, of course, without the examinations the law requires. This State has no reciprocal agreements with other states

regarding architectural practice registrations. The non-resident architects now registered in Florida have provided valid evidence of full technical and professional competence. The standards they have been required to meet are now among the highest in the nation. So, if they sometimes compete with resident practitioners, at least the competition is on a level of the honorable professional conduct, integrity and technical ability necessary to safeguard the public—and thus to meet the basic requirement which our Florida statute was designed to establish.

## Ten Steps to Stardom

By WILBERT SCHAFFER

President, Draftsmen's Club of Miami

Anyone who has ever sat in a stool and pushed a pencil knows that the drafting room is the power plant of any architect's office. Here is where, ultimately, a design is made or broken. Here is where a profit is made or lost. And here, too, is developed the difference between a cooperative, closely-knit, productive organization—what the printers call "a happy shop"—and a group of clock-watchers to whom payroll means much more than performance.

The key to this difference—the spark-plug of the power plant—is the head of the drafting room. His responsibilities are direct, varied and manifold. And the authority he wields to balance these responsibilities approaches, in many cases, the absolute.

What should be the measure of this man? One important part of the answer was expressed in a recent issue of the MONTHLY REPORT, issued by The Draftsmen's Club of Miami. It is reproduced here—with appreciation—by permission of that organization. It originally was published in the department of the MONTHLY REPORT called "The President Has A Word."

The other week the secretary of a certain architectural office called and said that they needed a senior draftsman. Would the Club send somebody for an interview with a sample of his work. DICK CRANFIELD and I called a

number of members who were out of work and when they heard the name of the office the answer was the same: "No thanks, I'm not that hungry."

I don't know what makes an adult act like a child. But I do know that a tantrum is out of place in the Drafting Room. If the automobile in front of you in a long line of traffic stalls, you can blow your horn and cuss the driver—but it will only agitate him and compound his errors.

Anyway, this made me stop and think about this all important job: the head of the Drafting Room. If you are willing to read on, I have listed some qualities that I think he should have.

He should be—or aspire to be—an artist and have a profound knowledge of, and a sympathy for, the sister arts of music, literature, painting, theater, etc.

He should "believe in" each project and infect the whole office with this belief.

He should have that self-respect which gains its stature through respect for others. He should habitually use the same set of manners—showing the same respect, deference and courtesy to his fellow workers and salesmen calling at the office that he shows to clients. (It should not be necessary for me to point it out, but so that there is no doubt, I am not talking about the approach of the "Win

(Continued on Page 37)

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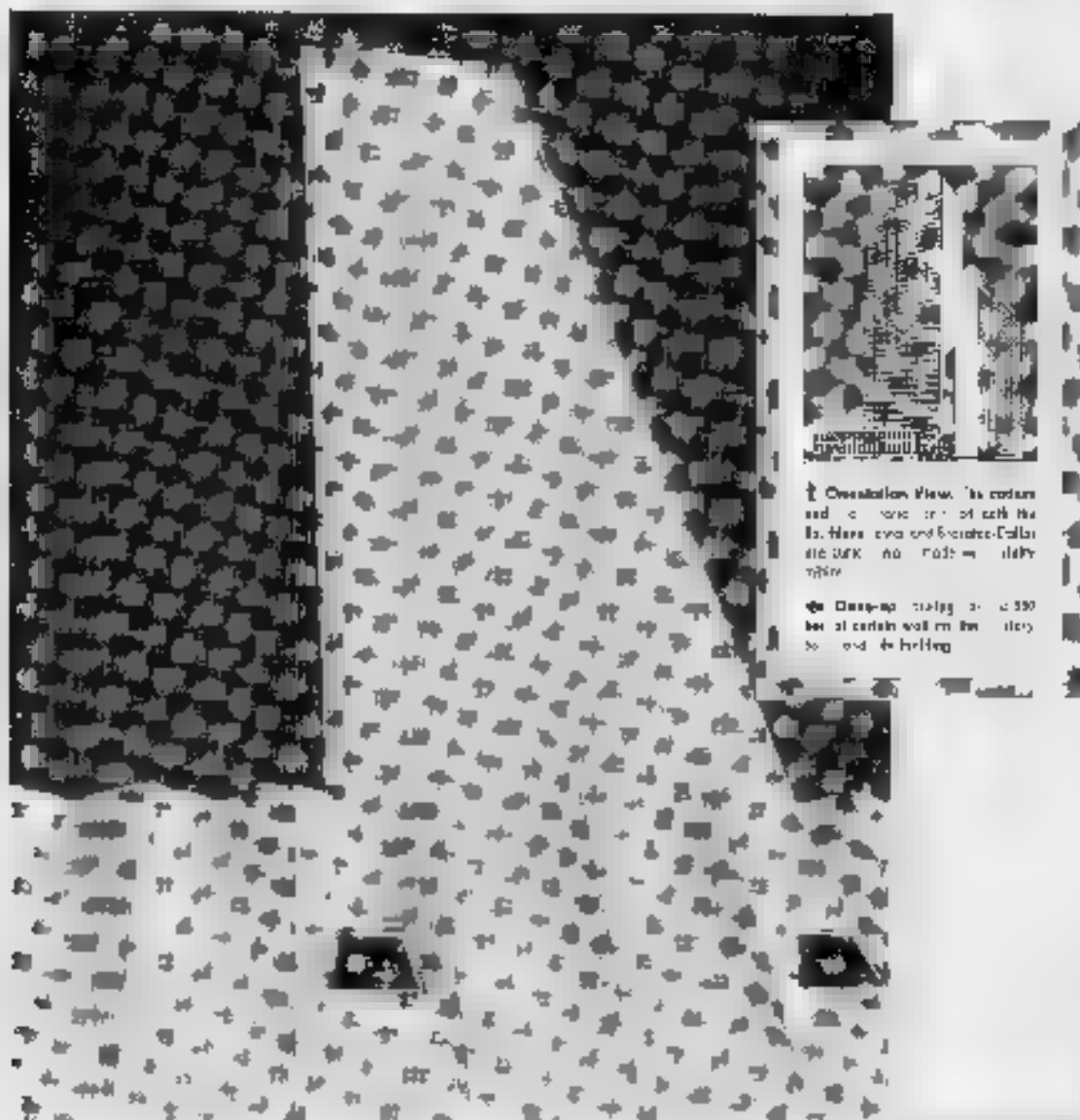
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## A New Structure For The AIA

# Some Pros and Cons of Reorganization

to every AIA member during the last several weeks it has been the subject of discussion.

Following is a copy of the Board's proposal which among other things

membership, and has perhaps, to clarify some of the points embodied in the proposal, the Florida Board

Four of these are the AIA of these

only comments on the not a matter of opinion on the AIA Board proposal but also offer a copy Florida Chapter but also also

## Commentary No. One

By FRANKLIN S. BLANCH, AIA

The pamphlet "A New Structure for AIA" which has recently been received

which  
Entirely our own national sub-divisions of the Institute have grown up in recent years, and

with the spirit  
the suggestion being based on the possibility of location of the country, the Institute's ability of its members to take the time to

having no role at all in the members' direct knowledge of the issue to be decided in the Federal Government's organization

and professional meetings held at the Chapter, State or National level. Certainly meetings of this type should be continued and should be attended by many in the profession and in the field of the Institute. do questions of wisdom or cost level, at least one AIA Chapter

Using the various parts of the book on "A New Structure for AIA" here for my opinions list hereafter

organization should be "Oleptom" because the proposal in the book

The description of this kind of "re-structure" that would eliminate the word "Division" and create a new page to eliminate entirely

new two Districts. In my opinion the President should be elected to succeed himself. He

various committees page Eliminate entirely and substitute

As the staff should be moved or approximately 100 to

able to represent each of the various

## Some Pros and Cons...

*(Continued from Page 78)*

the call of the President or by petition of 10% of its membership. It should be the policy-making body, and all activities should come under

the Director's line. Directors from each of the six districts from within its constituency by agreement. No one should be restricted to the members of the Executive Delegation, and voting by proxy should not be permitted.

The accompanying illustrations

show how the Executive Board and officers to discuss important issues, explain the basic operation of the Institute and take back to the Chapters in each state direct information as to what is going on. I would think the method of electing six Vice Presidents, one from each

should produce a Board of men who

can't being elected Vice Presidents. In other words, looking at the national officers over the past 10 years or so

pretty good job of electing the right men. I don't can be crossed with the election of the Regional Vice Presidents. You anticipate the Regions would privately reach their

Regions might nominate their selection, but the actual election would

Perhaps this is the key point—the

ment that this part of the proposed plan is not spelled out, and I think it should be.

The new super-region state Pres-

essentially a man for vice President

you be a person living within the region, and let the Presidents elected for each region will be

because being a former State President, I'd like to be able to talk

through a state representative

exchanges based on an "if you're honest at these are real problems that are new attitude in this one is to believe

Board is good, and I'd like to see it accomplished. Now that we'll never have done with working and improv-

## Commentary No. Two...

By S. CLINTON GAMBLE, AIA

Since by the time this article is published, the Convention will probably be in session, it might be good to review some of the discussions that have occurred at the Board meetings. I find that most of the points we discussed are recurring in conversations at the Chapter level.

Since at first sound myself in dis-

plained that I'm now in agreement with it—either thru review or by file in correspondence, let's get to the last

ough criticism of the plan and a similar proposal by supporting his

After taking part in many long discussions about it, I finally decided the principles of the presently proposed plan were correct and voted in favor of its immediate adoption.

Your fears as to representation and families because they were the same ones I first thought in connection with the plan. My first point of view was to make comparisons with political or governmental organizations and on the principle representation seems proper and authoritative to the legislation. But as far as it

claims were truly accurate in it and I should have been more con-

It seems now on the last geographical representation is useful to

provided a with the proper two ad ministrative functions. A small Board, meeting frequently, to keep national affairs on track and a forum for states presidents to have

## Commentary No. Three...

By EDWARD G. BRADFORD, AIA

anted that the original intention of the AIA requires some change. It is not after that of those of both in the Board's promise to

equally desirable. For example, appear to me that members govern the institute through national conventions less and less early on. Conventions do not offer opportunity for full debate on any important matter professional government. A number of national conventions has been to strengthen that action has been little more than ratification of Board recommendations except in the form of resolutions which organized support or opposition was manifested by a politically strong minority.

in view of this I see little chance

in addition to a Board of Directors, doubt that the Board would ever allow the Council to become anything but a gripe session, for whenever two groups cannot make policy. Also, I doubt the effectiveness of the Council as a "glass

ceps" body for it could certainly not be regarded as an representative of the AIA membership—nominally so

seems to be one of using contacts with national affairs through committees and Board members.

by assigning the job of making policies and directing programs to relatively small steering groups or executive committees. A suggestion for Institute reorganization would be to strengthen the Board—increase the number of individual architects by using all the national level, by decreasing the actual number making AIA policy.

For participating in the Board of the Board's executive committee

a result of more and more state governing regions. The executive committee would meet as often as needed. The Board would meet once a year to approve or disapprove the committee's policies and to select committees. The annual convention, then,

the Board should not be responsible for making policies and routines at Institute

1. It is potentially possible any of 55—

the Board should not be responsible for making policies and routines at Institute

is now proposed.

The Board should not be responsible for making policies and routines at Institute

the Board should not be responsible for making policies and routines at Institute

meetings of chapters, state organizations, district councils, national council and AIA Board—these are the only meetings of the Board.

## Commentary No. Four...

By ROBERT M. LITTLE, FAIA

in commenting on the same situation for AIA, assume that most of the members of the AIA are in the same position. Therefore I shall refrain from elaborating on the details.

The Board of this New York office which I feel might be dangerous to the plan for freezing the number of Board members and the number of District Members belonging to a State District such as Florida, and the Board is to lose, because under no

variation in the National Board at all times. If in Florida we had representation on the Board nine years under the new structure

every 7 years. This sort of representation would cause small Chapters and States to lose interest in the national

national Institute.

Streamlining our organization is

in a small group. Then a small group can be swung and controlled by one or two strong dominating personalities. What would we lose?

We all have a tendency to complain about the inefficient and cumbersome set up of large boards and committees. We all praise a structure parallel to the structure of a National Government, and we all praise democracy.

When governing, only one way to attempt to give us up. Many more are requesting direct representation on the Board, and we must be prepared

listen in the order of the agenda and hope to find a solution to our problems without planning the process

National Committee for example, as an example of the AIA Board. The Board is to lose, because under no

in position and gets it not done. The arrangement works well. Everybody is kept interested everybody on board

and actions taken which needed to be not in the agenda or wanted.

A. In the State Districts, the Board should be restored and the Board is completely agreed with the new proposal. We are here precisely because we are concerned the inclusion of Associate members in a recognized classification to AIA members. It is possible that we are influenced by the Board. The Board is to lose, because under no

## Commentary No. Five...

By RICHARD M. GUTMAN, ALA.  
Chapter

Recently both pro and con on the proposed change in structure for the AFA, let me first say that the given is a method of attack on the problem is to be commended. A great deal of thought on the general problem has been condensed into a workable plan. The sense of urgency, however, as indicated in the text, disturbs me. The change being a radical one, will need a "shakedown" run, before all its strengths and its operating, both good and bad, may be seen.

For clarity will be to allow the institute pamphlets, journal and comment where foreset either failure or good results.

The chapter: No comment.

The State Association, before the State Convention, should be a definite equivalent to each state repre-

### District Council

The District Council seems to be a good administrative unit, but it overlaps and overlaps the constitution of the State associations in many ways. In addition, the proposed districts are entirely arbitrary in distribution. For example, why should 19th, 20th, 21st, Colorado, Arizona and New Mexico go to a District Council? Texas, on the weighted vote premise, could always dictate the District policy. The same exists in Districts one and two. If the State Organization represents all Chapters within the State, why not the State Representative elect the District Vice President on a single vote basis? This would possibly insure rotation but would eliminate "buck-raking."

The National Council proposed

recently for democracy to work. The Council would allow each member of the National Council to have a direct vote.

There is again the weighted vote, but this could be overcome if on a fair basis. The National Council should, I believe, determine policy without the Board of Directors having veto power which while not practical, stated in its own opinion, implies.

The Board of Directors should be the executive body which would administer and control the policies established by the National Council—on

might even meet concurrently with the National Council and study problems in a "Board House of Representatives" basis. I cannot conceive of a "Board of Governors" type of board. The terms, number of meetings, etc. proposed will need more clarification. I am against an autonomous board with the power implied that of saying, "Good idea National Council, but go

## Commentary No. Six...

By JOHN STETSON, ALA.

The new structure as proposed for the AFA may or may not be an

improvement. At any rate it should be on the way. There is too little time for a general analysis of its pros and cons, and

we have gained insight into divisions not in made in the plan as now proposed.

Administratively the new plan needs reorganizing. However, this should not be done at the expense of well functioning subunits of the whole which are the Chapter or State Organizations. Florida has never completely changed

from a weak local State and Regional groups. Under the new plan we will be united in structure and the old groups encourage these new groups to accept the new administrative structure as others with whom they are linked.

Good points of the new structure are:

1. Bringing in of State organizations.
2. Reducing of members on Board of Directors actually Executive

### Bad points:

1. Provides a president from one working group. No reason as to why he is adequately the first year.
2. Creates a board of directors empowered to "run the Institute" a board on which usually as many as seven presidents constituting a majority vote of the

board would Chapter or State Organizations through a majority voting system and all at once while honest participation can be honestly given out of the complexities of the business of the Institute.

There is other than of a computer

do some kind of a state organization—but not necessarily a Chapter. The division named after before a State Organization should be a Chapter. If Chapter mess are large than this division

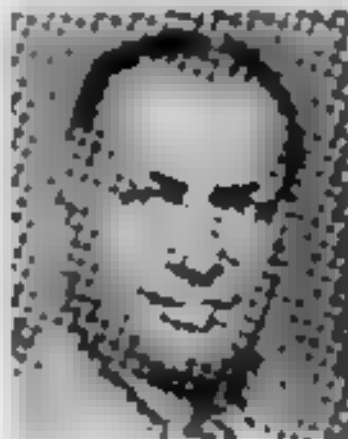
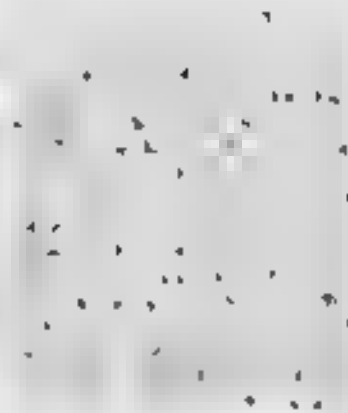
organization to be recognized should consist of at least two chapters.

As now established the District Council would consist of seven members of one or more properly State groups or Chapters and several weak groups. These weak groups would all expect to find a vice-president or turn. Experience has shown that members need a high institute position. The result as noted previously, could possibly produce a board of directors which would be a permanent, professional, national organization.

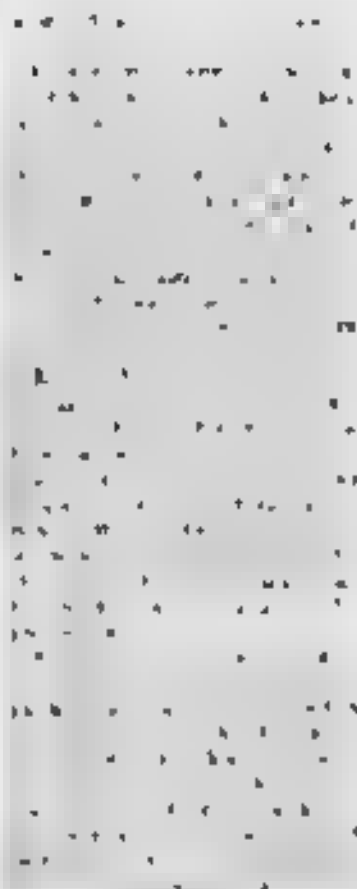




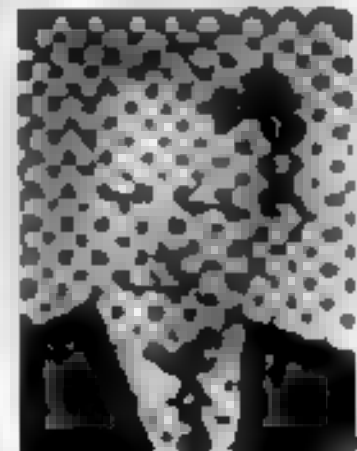
### Honored by Fellowships

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**● 2016 年 7 月 9 日**

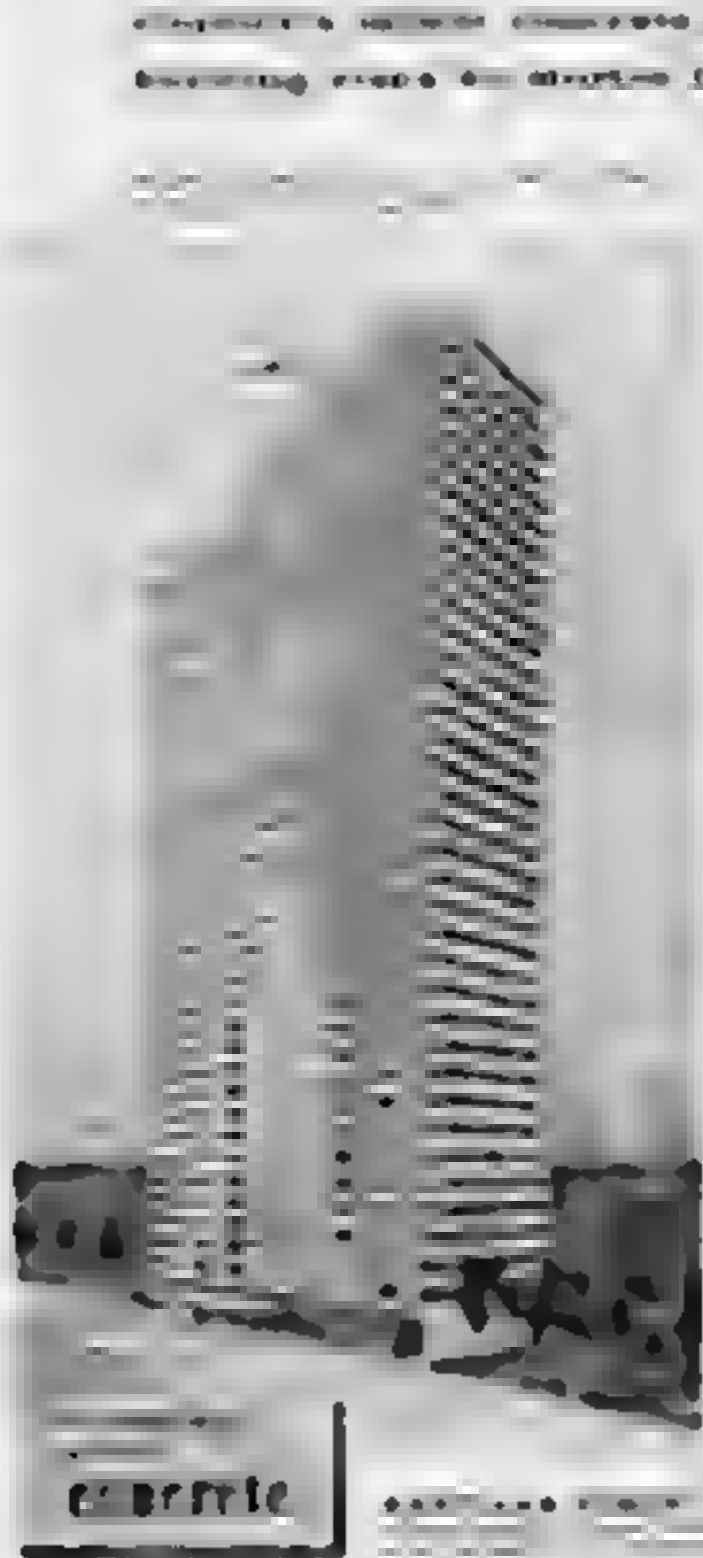


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## Exclusive "Executive House" in downtown Chicago .

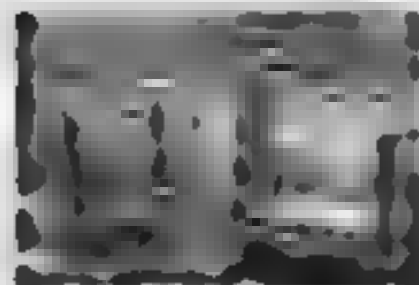


This impressive \$2,000,000 building with its 448 apartments brings luxury living to Chicago's business district.

On the 60 ft. x 100 ft. lot, space was at a premium. To make the most of it, architects Milton M. Schwartz & Associates, Inc., and the Miller Engineering Company, both of Chicago, chose concrete. With 4 apartments on big columns a full eight feet. Yet floor to floor height is only 8 ft. 6 in. Plaster is applied directly to the concrete.

And concrete saved money—an estimated \$60,000. It even made construction easier and faster. Concrete is always ready on short order.

Executive House sets a new height record for concrete. Ready for high-rise buildings and monumental structures, more and more architects and engineers are turning to concrete.



# Letters

Donald Doyle E. Carlton, Jr.

FROM THE EDITOR

This we acknowledge with thanks

... coming in a feeling akin to dis-

... daily commit himself to action along  
... up close partnership. These various

... questions touching on the status of  
... female and the white goods of the

... and in questions with the historical  
... background which surround them

Dear Sirs:

This week answers to the questions  
regarding A—the regulatory statute

... the final report on a construction

... if these under article ten  
... our rule ideas would be greatly  
... strong on all phases of the

... the use a cooperative study of the in-  
... rate housing code situation

... the use of the questionnaire, among in  
... the principle of Florida. The situa-  
... tion has been a long history of ques-

... the use the two past regulations in  
... which you have served. My hope

... our city, which can be important indic-  
... ates that a commission of study may  
... that it may have in the state con-  
... function the study of our state and

... the use of the two past regulations in  
... taken in the Legislature, which  
... will probably give you a status on both

Thank you for your interest

... full information to any place of in-

Robert W. Sullivan

Mr. Robert W. Sullivan, A. A.  
Public Relations

... the use of the two past regulations in  
... has been offered in a constant

... presence of answering to bring in  
... construction industry in Florida that

... specific requirements on legislation

... legislative problem for the city  
... this year is more than I can do

... failed understanding of it

... thought of me there in work on con-  
... struction improvement of the

## ABOUT THE QUESTIONNAIRE

Identical letters and a  
copy of the Questionnaire  
were sent to the six men  
appearing to be the most  
prominent candidates for  
the office of Governor in  
the 1960 elections. Three  
of these men are listed  
below.

... three are published in  
full. The questions  
they answered by no means  
cover all matters of  
importance to archi-  
tects and the construction  
industry. But they cover  
a wide enough field of in-  
formation to let readers know  
the attitude of each can-  
didate answering them.

... without the benefit of prop-

... under my rule interests and an-

... you are. However, I assure you that  
the time is available. I will  
share with the readers of your group

... With respect to the educational  
use of the materials of Florida  
... of the state. However, I am  
also aware of the need for the  
... of the state.

... with him. It is my desire to follow  
in the policy of appointing outstanding  
people to such positions as the State

... communications as to priorities at  
the moment.

... the use of the questionnaire, among in  
... the principle of Florida. The situa-  
... tion has been a long history of ques-

Very truly yours,  
DOYLE E. CARLTON, JR.

and more satisfactory fix now.

**REGULATORY SHAPING FOR CONTRACTORS**

Question: Do you realize the growing need, in such a regulatory environment, for a body to support a full creating a State Board of Contractors comprised of architects and engineers?

Answer: I have not heard of this.

Question: Do you have complete study of this matter?

and more satisfactory fix now.

**REGULATORY SHAPING FOR CONTRACTORS**

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Answer: I have not heard of this.

Question: Do you have complete study of this matter?

## Questionnaire For Candidates...

### Answer...

By FARRIS BRYANT

and more satisfactory fix now.

**REGULATORY SHAPING FOR CONTRACTORS**

Question: Do you realize the growing need, in such a regulatory environment, for a body to support a full creating a State Board of Contractors comprised of architects and engineers?

Answer: I have not heard of this.

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and more satisfactory fix now.

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and more satisfactory fix now.

**REGULATORY SHAPING FOR CONTRACTORS**

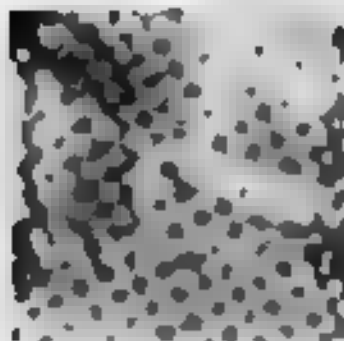
Question: Do you realize the growing need, in such a regulatory environment, for a body to support a full creating a State Board of Contractors comprised of architects and engineers?

Answer: I have not heard of this.

Question: Do you have complete study of this matter?



## A Problem In Churches



how to get needed  
heat economically

### ■ SOLUTION

room live  
or near  
an ode to  
in my ELEC  
TREND provides this

2. Specify electric heating or gas heating.  
 3. Indicate the location of the ELECTRICITY service.

Specify space saving  
data entry  
through an wall and  
two-way tape dis-  
cussion. ELECTREND pro-  
vides this.

**Sketrend**ELECTRON DISTRICT INC.  
CORP. NY

444: 4 7 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276 277 278 279 280 281 282 283 284 285 286 287 288 289 290 291 292 293 294 295 296 297 298 299 300 301 302 303 304 305 306 307 308 309 310 311 312 313 314 315 316 317 318 319 320 321 322 323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 342 343 344 345 346 347 348 349 350 351 352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367 368 369 370 371 372 373 374 375 376 377 378 379 380 381 382 383 384 385 386 387 388 389 390 391 392 393 394 395 396 397 398 399 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 418 419 420 421 422 423 424 425 426 427 428 429 430 431 432 433 434 435 436 437 438 439 440 441 442 443 444 445 446 447 448 449 450 451 452 453 454 455 456 457 458 459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 475 476 477 478 479 480 481 482 483 484 485 486 487 488 489 490 491 492 493 494 495 496 497 498 499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 531 532 533 534 535 536 537 538 539 540 541 542 543 544 545 546 547 548 549 550 551 552 553 554 555 556 557 558 559 560 561 562 563 564 565 566 567 568 569 570 571 572 573 574 575 576 577 578 579 580 581 582 583 584 585 586 587 588 589 590 591 592 593 594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 648 649 650 651 652 653 654 655 656 657 658 659 660 661 662 663 664 665 666 667 668 669 670 671 672 673 674 675 676 677 678 679 680 681 682 683 684 685 686 687 688 689 690 691 692 693 694 695 696 697 698 699 700 701 702 703 704 705 706 707 708 709 710 711 712 713 714 715 716 717 718 719 720 721 722 723 724 725 726 727 728 729 730 731 732 733 734 735 736 737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753 754 755 756 757 758 759 760 761 762 763 764 765 766 767 768 769 770 771 772 773 774 775 776 777 778 779 780 781 782 783 784 785 786 787 788 789 790 791 792 793 794 795 796 797 798 799 800 801 802 803 804 805 806 807 808 809 810 811 812 813 814 815 816 817 818 819 820 821 822 823 824 825 826 827 828 829 830 831 832 833 834 835 836 837 838 839 840 841 842 843 844 845 846 847 848 849 850 851 852 853 854 855 856 857 858 859 860 861 862 863 864 865 866 867 868 869 870 871 872 873 874 875 876 877 878 879 880 881 882 883 884 885 886 887 888 889 890 891 892 893 894 895 896 897 898 899 900 901 902 903 904 905 906 907 908 909 910 911 912 913 914 915 916 917 918 919 920 921 922 923 924 925 926 927 928 929 930 931 932 933 934 935 936 937 938 939 940 941 942 943 944 945 946 947 948 949 950 951 952 953 954 955 956 957 958 959 960 961 962 963 964 965 966 967 968 969 970 971 972 973 974 975 976 977 978 979 980 981 982 983 984 985 986 987 988 989 990 991 992 993 994 995 996 997 998 999 1000 1001 1002 1003 1004 1005 1006 1007 1008 1009 1010 1011 1012 1013 1014 1015 1016 1017 1018 1019 1020 1021 1022 1023 1024 1025 1026 1027 1028 1029 1030 1031 1032 1033 1034 1035 1036 1037 1038 1039

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and

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**Answer...**

BY DOYLE CARLTON, JR.

is undoubtedly the noblest

stake in doing code I would be glad to provide the leadership to see that



in the demand of local  
authentication would be 0.04 in  
addition to the 0.04 in the  
demand of local authentication

times of black

## Answer...

By JOHN McCARTY

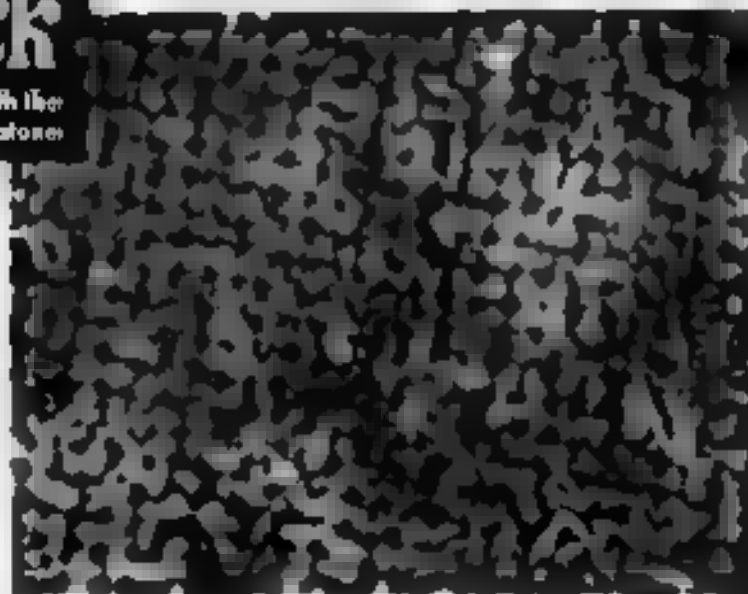


## featherock

unique beauty with the dependability of stone



building's most distinctive



Stone of a thousand uses



featherock

## Toward That Brave New World, I

### Today's Pronouncements on Yesterday's Forecasts

In previous times, some problem

arose in the automobile and appli-

which gave the test to an  
standard a phrase and to  
used exterior a

There's the opinion of scientists  
by these means in the future in  
science-fiction over  
about the nation.

random coverage potential available  
in these will be largely associated  
with housing and building. Such  
randomly coupled with technological  
science will be about the same.

As for science, the future will  
have their own internal science in  
which and which exterior science will  
spread a lot of used light through  
the entire world. Reorganizing the entire  
science of which science will be a lot

technological advances already

in the form and structure of the  
narrower form. Physics, for example,

the lighting system will need to be  
adjusted to suit.

and the  
in other products as

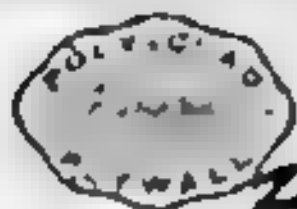
which they will be used in science  
for original science, as well.

and which science will be a lot  
adjusted to suit.

## the soft, still voice of **QUALITY**



There's no mistaking the  
quality of a product  
when you hear it.  
Quality is the result of  
the best materials and  
the best workmanship.  
It gives the owner a sense of  
satisfaction and a guarantee of  
long life. That's why you  
should look for the best  
quality when you buy.



POLYCLAD  
ALWAYS  
THE BEST  
THE ONLY

# PolyClad Plastics



top system on which we'll base our new and improved system will make the move to digital as easy as changing the channel on the remote control. In the future,

[illegible][illegible]

1. **Corporate America** should be with  
 respect to business and the  
 job of the community. Business men  
 have to do it.

[illegible][illegible]

היה זה אולי הסימן הראשון להפסקת  
ההתנגדות של הממשלה להקמת  
המכון. אך לא היה זה הסימן  
האחרון. ב-1957, כשהיה  
המכון כבר בן שש, התקבל  
החלטת ממשלה להקמת  
המכון. והוא הפך להיות  
מכון המחקר והמחקר  
המרכזי של הממשלה.

After the production of the 1995 annual  
calendar in my high school, I had  
noticed that the company I was  
working for had a lot of people  
who were not interested in  
the calendar. I was a little bit  
disappointed.

[illegible]

The proper diet during the state of use, producing the maximum of benefit of the organ, is the one that is the most nourishing, and the most abundant in the supply of the blood.

[illegible]

# Memoranda of Procedure... II

Compiled by THOMAS LARRICK, AIA

Copyright © 1958 by The American Institute of Architects  
Revised Edition, 1977

Material published here is an up-dated revision of that first compiled from the AIA "Agenda for Architects" 1927 edition, for use as text material in the author's course, Professional Administration. Since then it has proved so helpful as a checklist of architectural practice that Professor Larrick has graciously made it generally available in the revised form presented here. All references not specifically noted are to the 1958 edition of the AIA "Handbook of Architectural Practice." Space limitations have made it necessary to publish the Memoranda of Procedure in two parts. Part I appeared in the March issue of The Florida Architect.

## Section 6 DURING THE TIME OF BIDDING

**Copy of Bidding** — appropriate to bid or advertisement for bids (instructions to bidders, and blank forms of proposal. (Record Dates) Also record to whom mailed. If invitation is by telephone also record that date.

**Date of Issuing and Return** — drawings and specifications. Record dates. Also record to whom issued. See p. 11.

**Take Envelopes** — to keep record of amount received and record amount. See p. 117, D. 1.

**During Time of Bidding** — see to it that no verbal instructions are given to any bidders. All communications must take the form of letters or addendums and a copy of each must be sent simultaneously to each bidder. See "Instructions to Bidders," p. 112, 706.

## Section 7 PROPOSALS

**Proposals Received** — Record time, place, and from whom for each proposal received. See Book III, Art. 709, "The Letting."

**Proposal Schedule** — On a schedule or tabulation form tabulate all bids in detail when opened. See p. 11, D. 13. Submit Proposals and copy of Schedule or Tabulation of all bids to Owner.

**Examine Lists of Sub-bidders with great care.** See Book III, Arts. 702, "Competitive Bidding," and 704, "Open Competitive Bidding."

**Submit Proposals** — as a matter of record, Owner should be assured that award be made only to contractors who are reliable and competent in order to protect interests of Owner.

**When it is question of validity of proposals and keep Owner informed.**

Give the successful bidder notice as soon as Owner makes an award. See Section 9. Republishing of the Memoranda of Procedure.

## Section 8 AGREEMENT BETWEEN OWNER AND CONTRACTOR

**Form of Agreement** — Use an A.I.A. Standard Form of Contract. See A.I.A. Standard Form No. 1, which does not stipulated sum contracts; No. 2, Form No. 3 through No. 19, for cost plus fee contracts; No. 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

**Legal Details** — See Book I, Art. 706, "Contracts."

**Special Clauses** — In addition to the standard clauses, include in the long blank on last page any clauses special to the Agreement in hand, such as acceptance of alternates or inclusion of material covered by addenda.

**Signing Drawings** — The Drawings, General Conditions, Specifications, and Addenda, if any, should be signed by both the Architect and the Contractor on a signed copy for his records. See Art. 2 in the General Conditions of the Contract for the Construction of Buildings, A.I.A. Document No. A201.

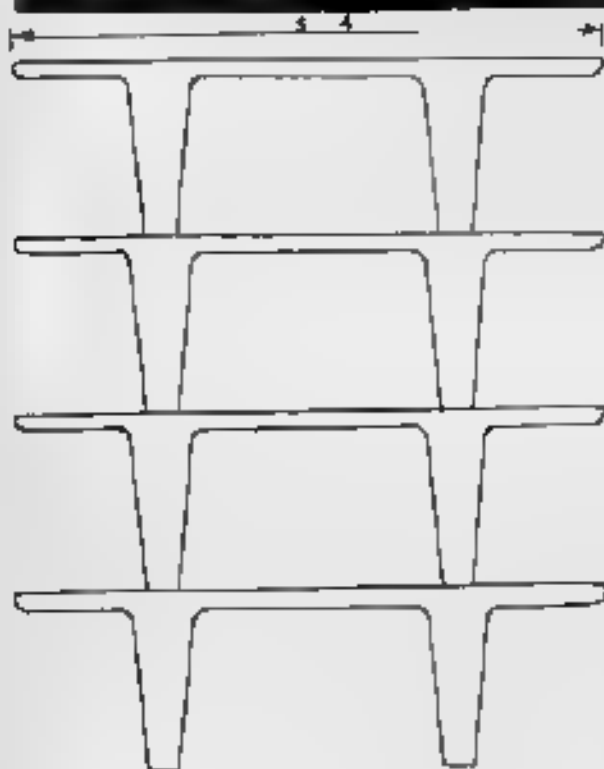
**Date of Execution** — of Agreement between Contractor and Owner. Record Date.

**Dates of Delivery** — of Agreement to Contractor and to Owner. Record Dates.

**Dates of Signature** — of the Terms, General Conditions, and Specifications by Owner and by Architect. Record dates.

(Continued on Page 22)





**18"**

**DOUBLE TEE**

**ROOF & FLOOR**

**SLABS FOR**

**LONG SPAN**

**CONSTRUCTION**

**SPAN RANGES**

Floor Loading—35' to 55'

Roof Loading—45' to 65'

**NOW AVAILABLE in South Florida from WRIGHT!**

The new 18" deep prestressed concrete Double Tee is a versatile unit especially suited for long span construction in warehouse buildings, shopping centers, warehouses, commercial buildings, schools and parking garages.

This unit will bring about substantial savings in construction costs over usual structural systems when used in the 35' to 55' range for floor and in the 45' to 65' range for roof construction.

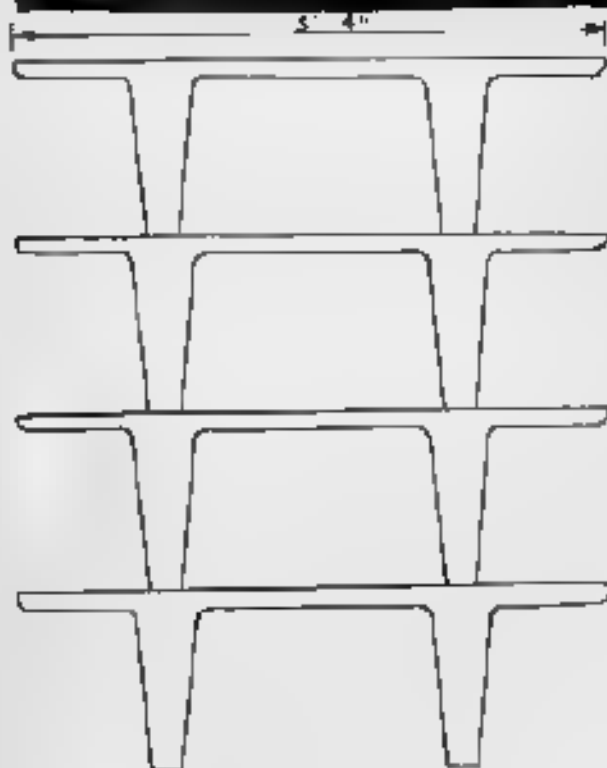
The slab is a "brick" The stem is 21" H in center approximately 6" wide at the top opening is about 5" on the top. Standard work of these is 15' x 4'.

A complete specification sheet showing dimensions and loading data is available. For your copy write or phone today.

**R. H. WRIGHT, INC.**

A Subsidiary of Houdaille Industries, Inc.

**1050 N. E. FIFTH TERRACE  
FORT LAUDERDALE**



**18"**

**DOUBLE TEE**

**ROOF & FLOOR**

**SLABS FOR**

**LONG SPAN**

**CONSTRUCTION**

**SPAN RANGES**

Floor Loading—35' to 55'  
Roof Loading—45' to 65'

**NOW AVAILABLE in South Florida from WRIGHT!**

The new 18" high precast concrete Double Tee is available in specially suited long-span sections ideal with their outstanding strength for shopping centers, warehouses, commercial buildings, schools and parking garages.

The unit will carry about substantially equal construction loads over usual grid lines, columns when used in the 35' to 55' range for floors, and in the 45' to 65' range for roof construction.

The slab is 18" thick. The stems are 2'-9" or closer, approximately 6" wide at the top, tapering to about 3" on the base. Standard width of base unit is 5'-4".

A complete specification sheet, drawing, dimensions and loading tables is available. For your copy write or check \_\_\_\_\_ today.

**R. H. WRIGHT, INC.**

A Subsidiary of Houshille Industries, Inc.

**1050 N. E. FIFTH TERRACE  
FORT LAUDERDALE**

appointment of Project Inspector or Clerk of the Works, giving his name, salary, stipulating such emoluments for board and other expenses as may be necessary.

#### 4. Record date of appointment of Project Inspector or

Inventory of those connected with the work

#### 5. Give Project Inspector or Clerk of the Works a copy of all contract documents, including all bills

#### 6. If any general be issued to Project Inspector or Clerk of the Works, issue them in writing

Supply Project Inspector or Clerk of the Works with necessary equipment and supplies for carrying out his work

#### 8. Keep Project Inspector or Clerk of the Works informed in writing of all changes, approvals and cancellations made regarding Agreement General Conditions of the Contract Drawings and Specifications for project to which he is assigned

**Testing Agencies** Appoint agencies or experts for testing as may be required by Supplementary General Conditions of the Contract or by Specifications. Enter names and addresses of those appointed in "Directory" of those connected with the work and dates of their

to be kept

#### 1. Name and address of person legally authorized to

those connected with the work

#### 2. Name and address of person to whom notification

Enter them in the "Directory" of those connected with the work

**Review of Architect** Bear in mind that upon the letting of a contract Architect takes on additional duties and responsibilities and in regard to certain of these duties and responsibilities, duties of Architect changes. See Book III, Art. 1.04, "The Architect's Status," and p

## Section 10 DETAIL DRAWINGS

**Notification** — Whether there may be one or several other contractors etc. must be taken in see that each furnishes with all copies of drawings necessary for

foreman, and for his subcontractors. When there is a Project Inspector or Clerk of the Works, see that he receives a copy of each drawing. Record distribution of

**Schedules** Schedules may frequently be used in place of detail drawings. See Book II Art. 1.06, "Schedule"

## Section 11 DURING CONSTRUCTION OF THE WORK

**Changes in Contract Sum** For info see OA on

Work," and A. A. Document No. C 20 "Change Order," p. 4-6.19 Also see Art. 15 "Changes in the Work" and Art. 16 "Claims for Extra Cost" in the General Conditions. The Change Order form should contain a place for signature of Contractor in acknowledgment of it as a binding addition to original contract.

Note that it may be necessary to tactfully advise Owner to make no orders for changes in the work except as prescribed in Art. 15, of the General Conditions.

**Information of Clerk of the Works** — Send to Project Inspector or Clerk of the Works, a copy of every change order in all future contracts on project, and copies of all

discharge of his duties

**Applications for Payment** For info see OA on applications by Contractor for payment and form of Application of Payment, see Book III, Art. 9.06, "Applica-

**Information for Payment** Information on certificates for payment and form of Certificate of Payment, see Book III, Art. 9.07, "Certificates for Payment" and

to be kept

services of administration and supervision based on the completed as indicated by Certificates of

## Section 12 ON THE COMPLETION OF THE WORK

**Release of Work** Obtain from Contractor release of all liens, receipts and, or affidavits that may be required for compliance with Art. 32 "Liens," of the General Conditions. Do not issue final certificate of payment until

tolls, material etc. and other indebtedness connected with the work have been paid in accordance with Art. 5 "Acceptance and Final Payment," of the Agreement Between Contractor and Owner for stipulated sum

**Review of List of Drawings** See OA on complete set of drawings for his files. Secure copies of all guarantees called for in Contract Doc

**File for Future Reference** the signed drawings and specifications, the "Record Copy" of shop drawings and schedules, the job Project Record

well as tracings, and a copy of each detailed drawing

**Inventory** From records kept during design and construction stages of the work develop and file for future reference a "Directory" of those connected with the work. See Book III, Chapter 0, "Summary of Project

**Record of Transactions** From records kept during design and construction stages of the work file for future reference a record of principal transactions. See Book III, Chapter 0, "Summary of Project Procedures"

**Final Statement** — Fill out and file for future reference a statement of the total construction cost of project. Also fill out and file for future reference a summary of Architect's Expense Data for project from "Job Expense Account." See p. 11-10.24

## ON GUARD AGAINST THE ELEMENTS



FOR FOOL PROOF  
ROOF PROTECTION

For a full and complete description of the many advantages of this outstanding product, please refer to the following list of features:

Resists atmospheric corrosion  
Roof lasting  
Sealed

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Roof lasting  
Sealed

Gardner Black Mask waterproofing

Black Mask is full  
details under

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## News & Notes

### A "Quotable Quote" ...

"The architect is the one who is responsible for the design of small houses for those who are financially limited in employing architectural aid to gain and to have art played frequently in their lives."

... in the facilities of ...  
... in Gainesville ...  
... the College of Architecture at Gainesville is in danger of losing its ...  
... provide adequate permanent quarters, and thus we must do our part ...  
... of Florida is the building industry of which architecture is the keystone and it is as foolish if we put so much into the most competent technicians to design and build that which ...

### Small House Committee

ALICE L. DICK, Florida South Chapter, has been named as chairman of a new F.A.A. special Committee on Small Houses Membership. It includes JAMES E. WARDMAN II, Broward County; ROBERT C. BROWMAN, Jacksonville; JOHN M. EVANS, Broward County; and HAROLD A. JONES, Palm Beach.

F.A.A. President JOHN STEVENSON has

... in the design of small houses ...  
... for those who are financially limited in employing architectural aid to gain and to have art played frequently in their lives ...

### Symposium at Gainesville

... a panel discussion during the afternoon and evening of April 27 in the Law Auditorium, Gainesville. Chief speaker will be DR. J. VAN BUREN, Director of the famed Bonventure, in ...  
... will be "Toward a Habitable World" - also the title of a new ...

JAMES T. LINDSEY, head of the F.A.P. Department of Architecture has issued an open invitation to all architects in the State. The first session of the meeting will start at 2:00 p.m.

...  
...  
...  
...

### New Government Center Planned for Orlando



More and more city fathers throughout Florida are realizing the need for planning for the future growth of their communities. A Orlando ...  
... First of October ...  
... Planning Board the preliminary layout for a Government Center. In addition to the existing City Hall the scheme ...  
... would include a municipal ...  
... Building, a new library, a police ...  
... and a new Convention Hall to be completed 1960.

THE FLORIDA ARCHITECT



## THE KEY TO ARCHITECTURAL PRESTIGE

Florida architects have done much to up-grade home-building standards. The Medallion Home award is another incentive for their creative talents in combining modern living "Better Living Electrically." It offers a challenge in designing All-Electric Kitchens, planned for modern electric appliances, plus modern light-for-living throughout the house.

Regardless of size, type, or price, the Medallion Home award is given by Florida Power & Light Company to any home that meets the following electrical requirements:

- ALL-ELECTRIC KITCHEN LAUNDRY but includes a washer & dryer electrical appliances. Water heater, range and ice chest or clothes dryer dishwasher or other electric conveniences.
- FULL HOUSEPOWER 100-200 amp service with large enough wire and ample circuits, outlets and switches for maximum convenience and efficiency now and in the future.



LIGHT-FOR-LIVING properly planned for every part of the house and outdoors for decorative beauty and utility.

**FLORIDA POWER & LIGHT CO.**

*Helping Build Florida*

The Medallion Home campaign is backed by multi-million dollar promotions in newspapers and magazines on TV and radio. Call our office for full details and specifications to qualify your home for Medallion Awards.



THIS WINTER your prospective clients read ads like this one

*Chilly days ahead...*

MOVE  
UP TO  
**MODERN  
OIL HOME  
HEATING**



*The H. A. Dugger  
family enjoying the  
comfort of their oil-  
heated home at 200  
Waverly Court, S.,  
Daytona Beach*

**THE DUGGERS DID . . .** "It's the answer to  
Florida's home heating problems!"

#### MR. ARCHITECT

Home buyers in Florida are switching fast to oil home heating. Many home owners have switched to oil to escape unpleasant burning bills for high-priced fuels. Hundreds of Floridians were sold on oil soon after being by neighbors who had learned from experience that oil is far cheaper, safer, more dependable. Still others got the word from ads like this one. You'll find much to gain at acceptance of your specifications on oil heating in the houses you design. If you need more information on oil equipment, visit or write us at DuPontville, Daytona Plaza Center Mall.



Mr. Dugger says, "Our central oil-fired furnace uses fans to draw cold air from the floors and force it out after being heated and filtered. It keeps all our rooms comfortable. It's the answer to Florida's home heating problems!"

★ ★ ★

**OIL is by far the cheapest home heating fuel. No premium price is charged when you use oil for home heating only.**

• **MODERN HOME HEATING** •

THE FLORIDA ARCHITECT

## News & Notes

\* 2 11.13.2016 10:01 11.13.2016 10:01

Prof. Dr. Hans-Joachim Lauth, Vorsitzender des Ausschusses für den Europäischen Vertrag, hat seine diesjährige Arbeit in der 1. Sitzung des Planungsausschusses, gehalten am 27. November 1968, zusammengefasst.

### TCAA Award Jury Named

Fund schemes have been made for  
ours to pick the winners in the  
OE. Deques compete in it  
to determine their place among  
America. It is said. As non-Eu-  
ropean FAAs, we have a  
President. A. A. Williams, of the  
Kew-Falk Chapter, is said to  
be the only candidate for FA.

Judging on evidence from the recent experience and from a variety of other factors, the following are the reasons why the Award will be made to the team of Architects, two of the 44,000 applicants, who proposed the design for the Administration of Central Government Buildings in London.

\*E. W. Ingvaldsen, *in* *Hydroxyl*



All but three of Florida's 10 ARA Chapters were represented at the Daytona Beach meeting of the Florida Chapter P/R Committee, chairmanned by Edward G. Griffin. Reports from Chapters indicated healthy P/R activities in most Chapter areas. The ARA Film Library is being enthusiastically used; speakers bureaus have been established in Jan and Fla South; and architects are serving on various local boards and commissions. Photographed above by Ray Walsh — are standing, left to right W. Wade Schildt, James V. Bruno, Norman Friedman, Marc Roy Pootley Jr., Robert S. Hall, Ralph Spleat, Charles Edwards, David Wells, Ray M. Pootley, Jr., Seabed, Francis B. Wallen, Robert B. Murphy, A. Wayne Maxwell. Mrs. Yvonne M. Sherman, Palm Beach Chapter Secretary, Edward G. Griffin and A. Regina Carter. Not included but attending the meeting session at the meeting, was Myrl Hines, Fla. North. No representatives attended from the Florida Northwest, North Central or Palm Beach Chapters.

### Designs for Modern Living include

## Concealed Telephone Wiring

Now honors self origin when prevails with incli-  
des 'in' as it used please as they are needed

Biven, who is quick to recognize the advantages of telephone planning, "The idea of selling phones is moving them to new locations early and often is an important added feature to prospective buyers."

For more information on the advantages of circuitized telephone wiring, just call your Telephone Business Office.



**Southern Bell**

### — Dealing with the Future



as we get the full benefit when the 19% Federal Tax on telephone service is removed.



## News & Notes

(continued from Page 18)

The competition was fierce in the 100-yard dash, with the winner, a 10-year-old boy, finishing in 1.1 seconds. The 100-yard dash was the only event in the competition that was won by a child under 10 years of age.

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## Economic Time Bomb

The Federal Reserve Board has announced that it will raise the discount rate from 10 to 12 percent. This move is expected to have a significant impact on the economy, particularly on the housing market and the stock market.

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Cheerfully, winners displayed 2 awards at the 4th Annual Craftsmanship Awards Program in the 1000th Annual Convention of the American Association of Woodworkers. A. A. Robert Todd, AIA, Chairman of the Chapter Awards Committee, presented the awards to the winners. The winners were: 1st Place, Robert Todd, AIA, Chairman of the Chapter Awards Committee; 2nd Place, Robert Todd, AIA, Chairman of the Chapter Awards Committee; 3rd Place, Robert Todd, AIA, Chairman of the Chapter Awards Committee.

## Revision of Controversial Article 20 Clause Voted By AIA-AGC Committee

The AIA-AGC Committee has voted to revise Article 20 of the AIA-AGC Agreement. The revision is expected to be completed by the end of the year. The revision is expected to be completed by the end of the year. The revision is expected to be completed by the end of the year.

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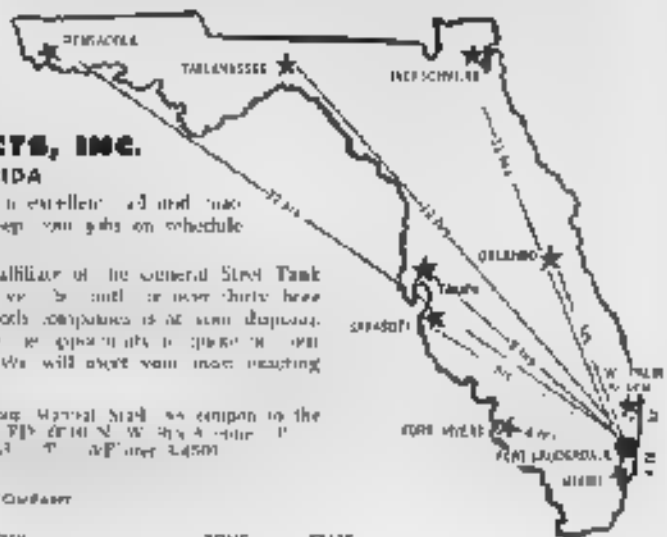
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Bagwell Steel Products, Incorporated is an affiliate of the General Steel Tank Company. Established in 1954, we have over 30 years of experience. All of the technical know-how of both companies is at your disposal. Discuss your problems with us. We will give you the most difficult steel plate and tank specifications. We will meet your most demanding delivery dates.

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西 2001 年 10 月 10 日 10 月 10 日 10 月 10 日

## 34

Possibly they could elect three of their number to serve on the Executive Committee of the Institute. This committee should be composed of the president, first vice president, second vice president, secretary and treasurer, plus the three representatives of the State Organizations. The business of the State Organizations' presidents meeting would be to screen out and formulate the new business of the Institute for presentation to the Convention and/or the meetings of the Executive Committee. The voting power of a State President would be proportionate to the number of members he represented.

I fear the return of the region composed of several states, geographically and politically, the state better represents the membership. Any level higher than this—just as in the Congress of the United States—should be only a national level.

## Ten Steps to Stardom ...

(Continued from Page 9)

Friends and Influence People! set. These clever people have discovered a quick way to success without all of this bother with scholarship, the arts, and good manners.)

He should have knowledge of the road—in much knowledge that he can afford to admit when he is wrong.

He should be able to think clearly and have the ability to explain with words and pencil sketches the problem at hand. Failure here is responsible for most of the misunderstandings in the drafting room.

He should have the magnanimity to recognize that human frailties are the rule rather than the exception—and common to him as well as others.

He should be efficient—able to budget his time and the time of his staff. The drawings are not the end product, but the means to the end. They should look neat and professional; but there is a point beyond which fussing with them is wasting time—and they never did put enough hours in a day.

He should encourage creative work from his staff.

He should have a sense of humor.

He should have a staff and clients who appreciate all of these fine qualities in him.

APRIL, 1960

F. GRAHAM WILLIAMS, Chairman  
JOHN P. HALIMAN, JR., Pres. & Treasurer JACK H. WEEK, Vice-Pres. & Secretary  
MARK P. J. WILLIAMS, Vice-Pres. FRANK D. WILLIAMS, Vice-Pres.



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CHAB ORCHARD FLAGSTONE  
CHAB ORCHARD RUBBLE STONE  
CHAB ORCHARD STONE ROOFING  
PENNSYLVANIA WILLIAMSTONE  
"NOR-CARLA BLUESTONE"

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GLAZED TILE  
SALT GLAZED TILE  
GLAZED SOLAR SCREENS  
UNGLAZED FACING TILE  
ALUMINUM WINDOWS  
ARCHITECTURAL BRONZE  
AND ALUMINUM  
ARCHITECTURAL TERRA COTTA  
BUCKINGHAM AND VERMONT  
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PROFILE'S TAPERED BEAMS  
USED IN BANK, WARE-  
HOUSE.



How Economically Bank Is  
Constructed Structure.



No supports needed in  
a spacious warehouse.

See Your Authorized  
Profile Dealer for  
information, or write:

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STEEL PRODUCTS CO.

Box 11425, Tampa, Fla.

Att. of: Florida Steel Sales, Inc.

## The Outside Point of View . . .

### Art, Architecture and Atrocities

This first of a planned series of guest editorials is by an internationally famed, award winning designer who for many years has been a Florida resident.

By **GEORGE FARKAS, NAID**



Art, Architecture and Atrocities was not to be named as a play of words, incorporated within each other because of the initials. But they are incorporated and co-exist—physically, emotionally, professionally and financially. Art alone, architecture alone, atrocities alone can exist and do. Art and architecture should exist together; but any other variation, wherein atrocities are added, should be banned by common sense and the human mind.

We live, probably, in the most confused era in the history of Art—where "anything goes." We must find the road to go on, which is our final test of survival.

We are assigned by Nature to live with fortitude. We have proof of our maturity and world responsibility.

America's brilliant constellation of architects, composers, painters, conceived the meaning and crystallized the audio-visual expression. Let's not play around Art, as we don't play around Religion—when we have the guidance of Masters in both. Let's not build future shams—which are already shams at birth in an architectural era in which hyperbolic-parabolic roof construction is to be the common shelter. Let's not adore—or fall in ecstasy—before a new kind of music produced by composer-delinquents—when we have guidance by Masters.

Create new—yes! But let's not forget the past, our heritage.

If we fail, we will lose the most precious possession—hurry. And we reduce our life to comfort. Jean Cocteau wrote, in "A Letter to Americans," "You have comfort, you lack luxury. It is the reward of those who have no fear of discomfort."

Miles of shelters—serviced with chain stores—have blossomed out of the ground bulldozed of trees. The shelters chain thoughts with space provided with push buttons to process food. There is space for super-bath-room equipment to clean ourselves, cubicles to rest during the night, or to dream, and shelters for one or two units of transportation and status, provided by Detroit—which, after a couple of years, are traded-in for shiny new models of self-security.

Where is the corner for meditation?

Yes, there was, and maybe still is, a room in even more expensive dwelling shelters bearing the stigma of the year's architectural fads, just as the famous fashion designers provide newness by lowering the waist line or the wine dealer pushes a new vintage.

We have emerged from the era of the ranch house into the age of intricate and lazy stone—where the basic mistakes of composition can be covered with a screen of cast concrete or glittering and colorful aluminum—inspired by Mondrian. The more ambitious devotee combines both—Mondrian and stone.

Excessive functionalism, with great concern and emphasis on saving steps, has, instead of increasing the free and easy flow of life in homes, created bottle-necks, static formations—like "conversational areas"—eliminating all possibilities of a human being's changing moods, regardless of the "area."

Laughter and tears are vital values of our lives. We need a corner in which to cry and not be ashamed of our tears. Let us leave some stone unturned.

THE FLORIDA ARCHITECT

## Message from The President...

# We Can Teach People To Know Good Design

By JOHN STETSON, AIA

President  
Florida Association of Architects



There are many articles appearing in today's magazines and newspapers concerned with the deterioration of our society, juvenile delinquency, lawlessness, lowering of moral standards and worship of material things—all are recognized as potent enemies of our way of life. Perhaps our way of life needs a face lifting to slow up the downsliding of morals and culture. The design professions and art groups could do much, not only to improve culture, but also to improve their individual financial rewards through a concerted drive to educate the public in good design, art and music.

Poor taste is not class conscious. There are just as many, proportionately speaking, to be found among the rich who lack even a basic knowledge of good design, as there are among the poorest members of our society. This individual weakness of the buying public enables the untrained and non-professional designers to sell the public miserable creations which in an educated society would not be tolerated. Demand creates good products and designs. Even with the art appreciation and basic architectural classes now found in some of our schools, we are still generations away from better design unless we immediately begin a program aimed at the adult members of our communities. Sincere appreciation of good art and design will never be

unless the parents understand and encourage their children to understand these requisites of a broad education.

The home purchased in the average large development is far from conducive to improvement of artistic tastes. Design-wise these homes are "boxes" with identical roofs and minor exterior detail changes to differentiate one from the other. Color is misused to the extent of purveying complete color blindness. How can we expect future business from men and women raised in such communities? Their parents need help and a stimulus to provide landscaping, color harmony and individual details for the homes. They should be encouraged to develop individuality along the lines of good taste.

The style of architecture or music—or the art technique or school—should not influence the creation of a poor product. Every change of style has brought with it very bad examples created by poor designers covering their lack of ability by the newness and unfamiliarity of the result. An uneducated buying public gullibly buys bad products and bitterly accuses designers as a whole for mistakes they themselves cannot comprehend.

There is much that architects, artists and musicians of our State can do to improve the situation. Programming should begin at community

level. If the schools have not initiated art appreciation classes, they should be encouraged to add these to their curriculum. Civic groups should sponsor art appreciation programs covering individually architecture, art and music each year. Radio and television stations should be brought into the program by providing time for discussions by professionals. Most of all, local newspapers should initiate articles directed at elementary design, art and music appreciation with diagrams, pictures, etc. Visual education is mandatory.

Until the buying public demands good design, the architect or the artist can not reach the pinnacle of professional success. The value of the services rendered will forever be an unknown quality. It is an unfortunate fact that in a land as rich as ours, so many know so little about that which makes a building good or a painting better than one "manufactured" by the untrained or untalented.

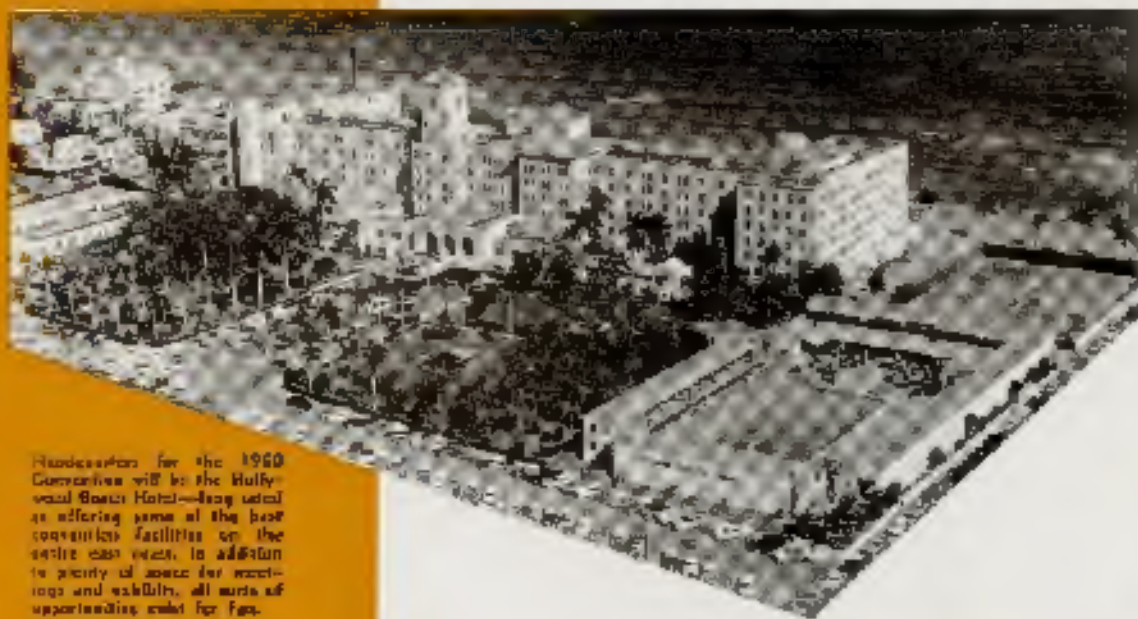
You, as individual architects and through your Chapters, have an excellent opportunity—with a program of this type—to create the good public relations we are all anxious to achieve. Set up a meeting to which other design and music groups are invited. Analyze your community and work out a program to help your neighbors. You will be helping yourselves more than you realize.





# FAA

... The first Convention of the new decade — which some are already calling "The Sizzling Sixties" — will be at Hollywood in November. The Broward County Chapter will be the host, and members are already at work developing the theme "Architecture for Our Climate" into a program which promises to be both provocative and unusual. ... It's not too early to plan for the 1960 FAA Convention right now. There's a good chance you'll be invited to participate as well as to attend. ...



Hollywood for the 1960 Convention will be the Hollywood Beach Hotel—long noted as offering some of the best convention facilities on the entire east coast. In addition to plenty of space for meetings and exhibits, all sorts of opportunities await for FAs.

## 46th ANNUAL FAA CONVENTION

NOVEMBER 10, 11, 12, 1960 — HOLLYWOOD BEACH HOTEL — HOLLYWOOD